
WISCONSIN HISTORICAL SOCIETY



Make Your Next Event Historic!

THE WISCONSIN HISTORICAL SOCIETY INVITES YOU
TO HOST YOUR EVENT AT OUR HEADQUARTERS
LOCATION.

Centrally located in the heart of downtown Madison on the University of Wisconsin Library Mall, the 1901 historic Headquarters building offers its sophisticated and elegant spaces for the community to provide historical, educational, and social events that support the values of the Historical Society and benefit the Madison community.

Contact for Further Information

Craig Jacobsen
craig.jacobsen@wisconsinhistory.org
608.264.6450

2023

Our Venues



LIBRARY



EAST TERRACE



AUDITORIUM



LOBBY

WISCONSIN HISTORICAL SOCIETY



Private and Corporate Pricing Guide

AUDITORIUM

Capacity: 299

*Base Price: \$1,000

Additional Hours: \$200 per hour

LOBBY

Capacity: Seated 200 / Standing
275

*Base Price: \$2,000

Additional Hours: \$400

EAST TERRACE

Outdoor venue available seasonally

Capacity: Seated 200 / Standing
300

*Base Price: \$2,500

Additional Hours: \$500 per hour

LIBRARY

*Limited availability. Ceremonies only.
Subject to approval by committee.*

Capacity: Seated 200 / Standing
200

Base Price: \$6,000 per event

*All pricing based on a 5-hour minimum rental.

All venues are ADA accessible. Reservations are held on a first come first serve basis upon receipt of a \$500.00 deposit.

All prices subject to change without notice, unless contracted. Rentals booked prior to 1/31/2020 are grandfathered into the 2018 pricing. Events subject to additional security and/or staff charges based on the nature of the event.



2023

Society Headquarters
816 State Street
UW Madison Library Mall
Madison, WI 53706

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Additional Information

Base Rental of 5 hours includes:

- 1 hour for set-up
- 1 hour for take-down and clean-up

Add-On Options

Chairs \$3.25 per chair, per location

Cocktail Tables \$15.00 per table

Portable PA \$35.00 per event

**Portable Flat Screen w/
Laptop** \$100 per event

**Projector Use
and Screen** \$50 per event
(Auditorium only)

**Projector and
Screen Staffing** \$50 per event
(Auditorium only)

**Dedicated IT
Staff** \$100 for the event
(Auditorium only)



Event Catering and Bar Setup Fees

Catering and bar setup fees include set-up and break-down of your event, vendor load-in & load-out, trash removal, and a dedicated on-site event manager

1 - 25 Guests

Catering Setup: \$55.00 / Catering & Bar Setup: \$70.00

26 - 50 Guests

Catering Setup: \$110.00 / Catering & Bar Setup: \$140.00

51 - 100 Guests

Catering Setup: \$220.00 / Catering & Bar Setup: \$280.00

101 - 200 Guests

Catering Setup: \$460.00 / Catering & Bar Setup: \$560.00

201 - 300 Guests

Catering Setup: \$460.00 / Catering & Bar Setup: \$560.00

*All pricing based on a 5-hour minimum rental.

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Wisconsin Historical Society ✓

@wisconsinhistoricalsociety

